

STUDENT SPOTLIGHT GUIDELINES



Saving
Britain's
Wildlife

SUMMARY

We are showcasing the hard work of students conducting research on UK mammals. You can be at any stage of your student journey, as long as your research features UK mammals, we want to hear from you! Please get in touch with our Student Rep, Beth Smith: students@themammalsociety.org

GUIDELINES

If featuring as one of our Student Spotlights, you pretty much have free reign over how you want to present your research to our followers. All we ask is that you use layman's terms and explain any technical terms. You can be as creative as you like as long as we can embed or post your material to our website and social media platforms. Just let us know what you're planning so that we can facilitate it! Below are some ideas you might want to consider:



A BLOG

Possibly the easiest medium you could use to explain your research is writing a blog with some engaging photos of your work. If choosing this option, we recommend a word count of approximately 1000 words, but there are no real restrictions. Remember you can hyperlink to any relevant external websites or publications.



A POSTER

If you're pursuing a career in research and academia, you could always practice a conference-style poster! Or you could create a fun infographic explaining your research and any findings. We can then upload this to the website. Just make sure it's of a high enough resolution to be read when zoomed in.



A VIDEO PRESENTATION

You could create a short animation or record a talk as if it were a conference presentation. We'll upload any videos to YouTube and embed it in our website. Again, there are no restrictions but between 10-20 minutes is probably a good time to aim for a video presentation, or you could combine a shorter animation with a short blog, it's completely up to you!

SUBMISSIONS

We will let you know individual deadlines for submission, but this will typically be the first or third week of the month. Please don't worry about deadlines though, this is not meant to be a stressful process! When submitting your feature to us, please let us know who we need to acknowledge and any relevant social media handles we need to use during promotion.