

# Hedgehog Improvement Areas: Understanding the impact of community driven hedgehog conservation



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Dr Deborah Wright and Simon Thompson

[deborah.wright@warwick.ac.uk](mailto:deborah.wright@warwick.ac.uk)



**British Hedgehog  
Preservation Society**



Warwickshire



# Hedgehog Improvement Areas



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# Measuring our success

## Engagement:

Interactions, events, submissions, hours, volunteers, feedback

## Perceptions:

Attitudes, actions, intentions, behaviours

## Habitat:

Baseline monitoring, Connectivity mapping and monitoring

## Actual impact upon hedgehog populations?

Baseline



Monitor



Distribution



Abundance

Rigorous and achievable across a fragmented urban landscape?



# People Power

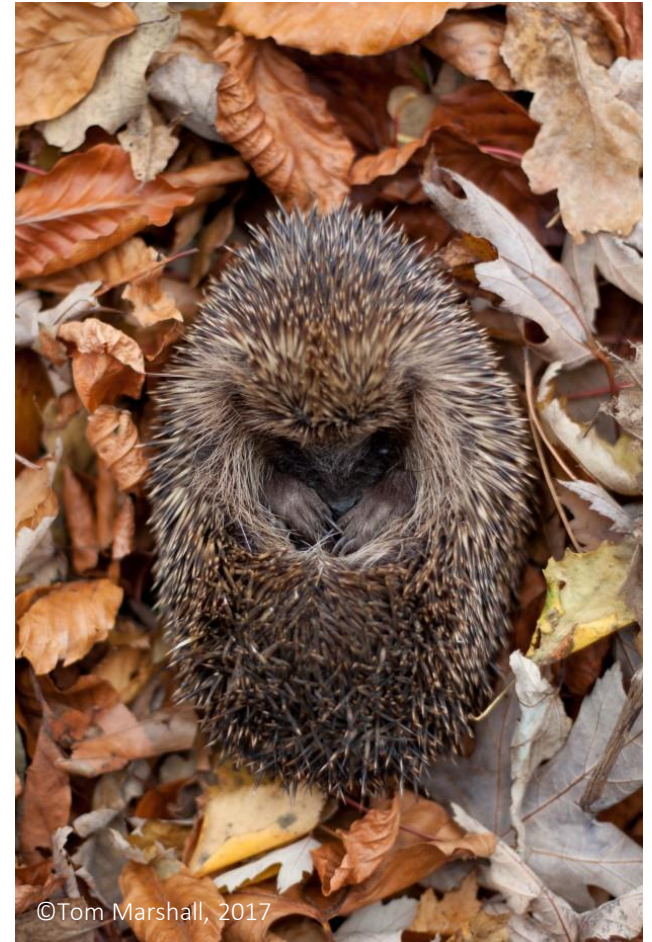


= 800,000 members  
40,000 volunteers



= 43,179 Hedgehog  
Champions

Local action can be a vehicle for  
national change



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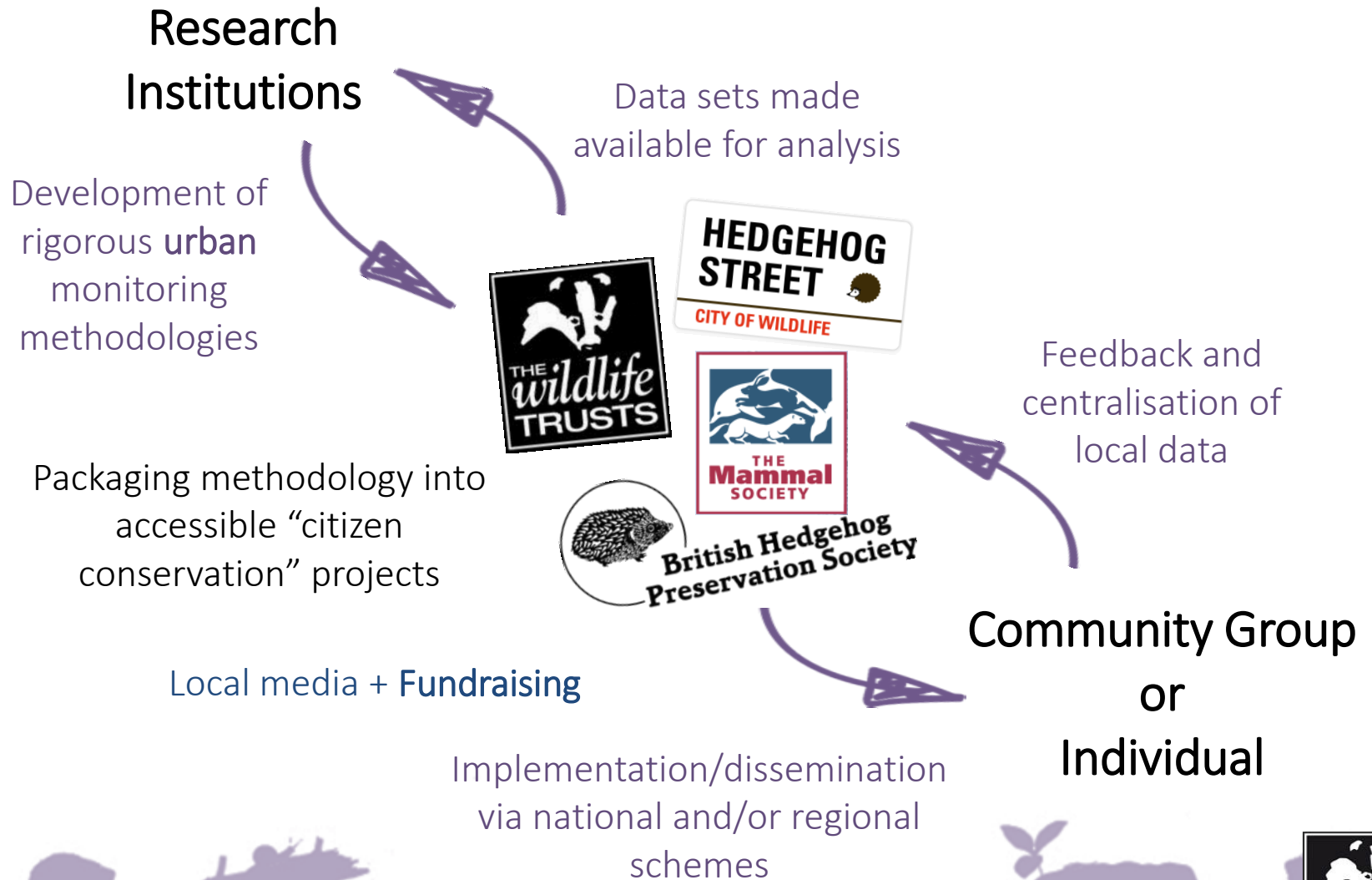


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# “Citizen Conservation” Model



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Thanks for listening!

@Help4Hedgehogs

[www.helpforhedgehogs.co.uk](http://www.helpforhedgehogs.co.uk)

[deborah.wright@wkwt.org.uk](mailto:deborah.wright@wkwt.org.uk)



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